

## APPLICATION DATA SHEET

### APPLICATION INFORMATION

Application Type:: REGULAR  
Subject Matter:: UTILITY  
CD-ROM or CD-R?:: NONE  
Title:: METHOD AND SYSTEM FOR  
ADVERTISEMENT USING INTERNET  
BROWSER TO INSERT  
ADVERTISEMENTS  
Attorney Docket Number:: 248331US  
Total Drawing Sheets:: 17

### INVENTOR INFORMATION

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: SINGAPORE  
Status:: FULL CAPACITY  
Given Name:: Chern Hway  
Family Name:: SEET  
City of Residence:: SINGAPORE  
Country of Residence:: Republic of SINGAPORE  
Street of Mailing Address:: 72 Medway Drive  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 556572

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: SINGAPORE  
Status:: FULL CAPACITY  
Given Name:: Chee Kwan  
Family Name:: CHOW  
City of Residence:: SINGAPORE  
Country of Residence:: Republic of SINGAPORE  
Street of Mailing Address:: 6 Lorong 1 Realty Part  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 536930

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: SINGAPORE  
Status:: FULL CAPACITY  
Given Name:: Eugene Eng Khian  
Family Name:: TAN  
City of Residence:: SINGAPORE  
Country of Residence:: Republic of SINGAPORE  
Street of Mailing Address:: 10 Sennett Drive  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 466988

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: SINGAPORE  
Status:: FULL CAPACITY  
Given Name:: Hong Khoon  
Family Name:: WAN  
City of Residence:: SINGAPORE  
Country of Residence:: Republic of SINGAPORE  
Street of Mailing Address:: 27 Jalan Intan  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 668787

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: SINGAPORE  
Status:: FULL CAPACITY  
Given Name:: Seng Beng  
Family Name:: HO  
City of Residence:: SINGAPORE  
Country of Residence:: Republic of SINGAPORE  
Street of Mailing Address:: 4 Lorong 37 Geylang #04-01  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 387902

#### CORRESPONDENCE INFORMATION

Correspondence Customer Number:: 22850

## REPRESENTATIVE INFORMATION

Representative Customer Number:: 22850

## DOMESTIC PRIORITY INFORMATION

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	09/686,965	10/12/00

## ASSIGNMENT INFORMATION

Assignee Name:: E-BOOK SYSTEMS PTE LTD  
Street of Mailing Address:: Blk 13 Lorong 8 Toa Payoh #06-03,  
Braddell Tech Park  
City of Mailing Address:: Singapore  
Country of Mailing Address:: Republic of Singapore  
Postal or Zip Code of Mailing Address:: 319261